



SPEAKER PROFILE

Stacey Pitts
Caldwell, MBA PhD(c)

Speaker
Business Psychologist
Executive Coach & Consultant

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✉️ www.businessMRL.com



Stacey Pitts Caldwell is a business psychology–driven leadership speaker and executive coach who helps leaders translate self-awareness into real-world impact. With experience spanning corporate, nonprofit, and entrepreneurial environments, Stacey brings an evidence-based yet highly practical approach to leadership development.

Through **Business Meets Real Life™ (BMRL)**, she works at the intersection of mindset, emotional intelligence, leadership behavior, and organizational performance. Her sessions are grounded in business psychology and leadership research while remaining accessible, engaging, and immediately applicable.

Stacey is known for delivering leadership experiences that balance insight with action, helping leaders navigate complexity, change, burnout, and influence with clarity and confidence. Her work resonates with leaders who want to lead effectively without losing sight of the human side of performance.

Recent Engagements:

Entrepreneurs Funders Network
Pat Tillman Foundation Scholars
EmpowerHER Leadership Series
Builder's Vision Women's Month Panel
National Small Business Roundtable w/ Sheryl Sandberg (Former Meta COO)



Sample Leadership Speaking Topics

- Emotional Intelligence for Today's Leaders
- Leading Through Complexity, Change, and Uncertainty
- Executive Presence Beyond the Title
- Burnout, Boundaries, and Sustainable Leadership
- Psychological Safety and Inclusive Leadership
- Decision-Making Under Pressure
- Leading Without Formal Authority
- From High Performer to Effective Leader
- The Human Side of Performance and Productivity
- Self-Awareness as the Foundation of Organizational Leadership and Impact

Sessions are customized to align with audience needs, leadership level, and organizational context.

Stacey works collaboratively with associations and member-based organizations, events, and small guided session series. Engagements may be adjusted based on program goals, sponsorship structure, and audience needs. Local Chicago-area engagements may qualify for additional considerations.



Business Meets Real Life™ (BMRL)

Aligning people, performance, and purpose through business psychology.

Speaking Formats	Format Description	Rate Range
Leadership Keynote	45–60 minutes, designed to inspire insight, reflection, and action.	\$2,500 – \$4,000
Interactive Leadership Workshop	60–90 minutes, incorporating discussion, exercises, and practical tools.	\$3,500 – \$5,500
Half-Day Leadership Session	3–4 hours, ideal for leadership retreats or deep-dive development experiences.	\$6,500 – \$8,500

Formats may be adapted for in-person, virtual, or hybrid delivery.
 Rates reflect standard engagements and may vary based on format, audience size, customization, and organizational context.

What's Included

- Pre-event alignment conversation
- Customized content aligned to event goals
- Evidence-based leadership frameworks
- Practical tools and reflection takeaways
- Optional post-session resources (by request)

